

SPONSORSHIP

Looking to stand out from the crowd? Boost your brand by becoming a sponsor at the ALiCE 2014; this is an opportune platform to:

- Strategically position your brand
- Enhance corporate image and shaping consumer attitudes through a creative PR strategy
- Enhance brand awareness and loyalty
- Build new and deeper community networks
- Differentiate from competitors
- Show long-term commitment to the African Livestock sector and its development

The sponsorship packages span a wide variety of exposure, providing an opportunity to establish or enhance an existing marketing initiative, unrivaled networking opportunity with a targeted niche clientele.

Review the pre-packed sponsorship slots or get in touch with ALiCE 2014 secretariat for a customized sponsorship package.



➔ REGISTER ONLINE TODAY

www.livestockafrica.com

Contact the ALiCE 2014 Secretariat on:

Email: alice2014@livestockafrica.com

Telephone: +254703501532

+254720892258

+254721266481



African Livestock
Conference
and Exhibition
2014

June 18th - 20th 2014

Speke Resort and Conference Center, Kampala, Uganda

Africa's No.1 International All Livestock
Conference and Exhibition (Alice2014)

www.livestockafrica.com





The value of the market for
livestock products
in Africa is set to rise to

US\$107b
by 2050

Dr. Jimmy Smith, Director General, ILRI



Join us and over the 100 leading livestock companies, from around the world and experience the energy and inspiration of the **ALiCE 2014**. You may just find that new product, trend or idea that makes the difference in your business.

But only if you're here!

Supported and jointly hosted by Eastern and Southern Africa Dairy Association (ESADA), the Eastern Africa Farmers Association (EAFF), ILRI, Ministry of Agriculture, Animal Resources and Fisheries (Uganda), Dairy Development Authority, NAGRC, Uganda National Council for Science and Technology, Makerere University, Uganda Dairy Processors Association, Private Sector Foundation, Uganda Veterinary Association, AFRISA, Poultry Association, Meat Processors Association among other regional and international organizations.

ALiCE 2014 once again presents you a unique opportunity to:

- 1** Exhibit and showcase products and services to trade visitors
- 2** Join the influencers and decision makers in highly interactive discussions during the Conference sessions
- 3** Enjoy great networking opportunities during the official welcome cocktail and gala dinner.

ALiCE 2014 is the ultimate platform for livestock professionals and specialists to expand their business horizons.

DON'T MISS OUT ON THIS GREAT OPPORTUNITY!!!!

→ REGISTER ONLINE TODAY

www.livestockafrica.com!

EXHIBITION

This is why you should Exhibit and make most out of ALiCE 2014

- ▶ Extensive **networking** and Professional educational Opportunities to enhance your business
- ▶ Powerful **online matchmaking tools** to put your business in direct touch with the right people before and after the event
- ▶ Unparalleled **exposure of your brands** to African and Global Food Industry businesses
- ▶ Live demonstrations and showcase of **cutting edge technologies** regarding livestock in Africa and beyond
- ▶ Meet **Animal feeds** manufacturers and distributors in Africa and the world

Its only in ALiCE2014 Where you can generate direct sales while simultaneously enhancing your brand image launch new products research your market build your prospective database and maintain relationships with your existing customers

Book a stand NOW and enjoy early bird discount rate at: www.livestockafrica.com

CONFERENCE

When was the last time you met key stakeholders, decision and policy makers in the livestock sector from around the world for three consecutive days?

ALiCE 2014 presents you with an opportunity to:

- ▶ An insightful and very informative African Livestock **business conference** by private and public sector leaders for global and African businesses
- ▶ **Three day exhibition** of technologies, solutions, information and knowledge in the African livestock industry from farm to fork
- ▶ Educational and informative **field trips** to gain fast hand experience of Uganda and indeed Africa livestock sector
- ▶ Entertaining and exciting **networking** and **socializing** activities e.g. cocktails, gala dinner among others
- ▶ Pre and Post conference **touristic and recreational tours**