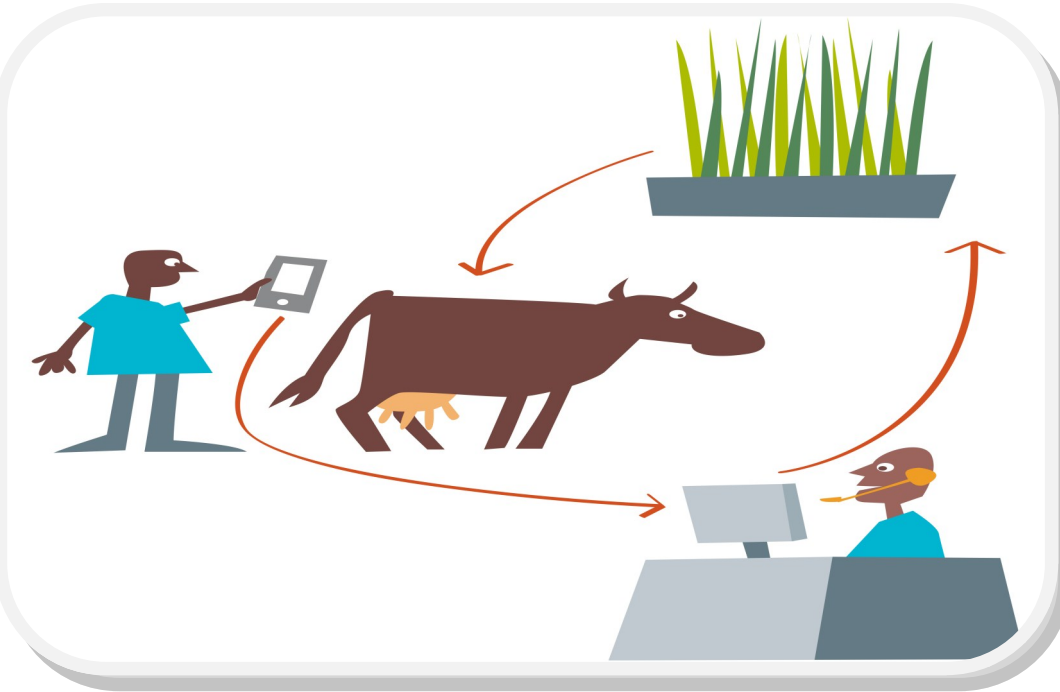


M-FODDER: SEND SMS! GET FODDER!



M-fodder SMS system enables farmers to access a reliable source of fodder by sending an SMS

HOW TO USE M-FODDER



1

- Livestock farmer sends SMS with fodder quantity required and location

2

- The farmer waits for a maximum of 3 minutes

3

- The farmer receives a call from the fodder producer

4

- Livestock farmer receives fodder 7-8 days later from hydroponic fodder producer

BENEFITS

- Affordable
- Get informed when fodder is ready
- Usable for all types of phones

FURTHER INFORMATION

SMS sender, <http://massmailsoftware.com/Bulksmsender>

Hydroponics Kenya, <http://hydroponicskenya.kbo.co.ke>